

Headline: The One Stop For Urbanites  
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Outlet featured: Brunch & Munch\_SVSB

## Selections

*Allow the urban city crowd to shop the way they believe in now.*

### People, Organic, Urban

THE newly conceptualised grocery store — Selections has injected a dose of urban dynamism into the gentrified district of Desa Pandan. Consider it a major facelift from the traditional grocery stores which were serviceable but charmless.

Selections is housed in the largest corner lot of G Village — a patisserie, a florist and a mail service provider are integrated in the 9,042 sq ft structure to offer utmost convenience for the community. With large assortments, wide aisles and bright lighting, the lifestyle-focused grocery store has become the go-to place for bright young locals and expatriates to shop for their daily necessities.

You can definitely find a lot of imported goods from the United Kingdom, United States and Australia. However, at the same time, the store has not completely forgone a respect for localism. Shelves of wine, beer and cheese mean you won't need to hop between places to find the right provisions. The emphasis is on providing a pleasing setting and letting the products do the work through careful visual merchandising.

With Jered Ong at the helm, the family-owned grocery chain is set on doing things a bit differently. The Melbourne University graduate got his six years stint in auditing prior to joining the family business. Here at Selections, Jered's smart modern take on traditional grocers will unequivocally enhance your overall shopping experience.

### Selections

Lot G01-G03, G Village, G Residence Condo,  
Jalan Desa Pandan, 55100 Kuala Lumpur  
Opens Mon-Sun: 8:30 - 22:00  
03-9201 7948

□ Story courtesy of Henry Butcher Malaysia



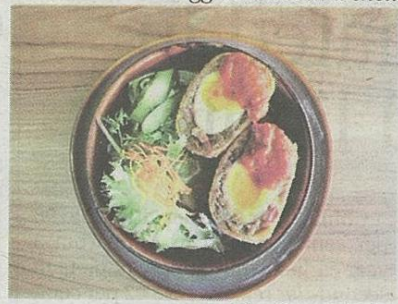
*The entrance on street level.*



*Business Development director Jered Ong*



*Egg-celence in a shell*



*The Scottish Egg*



*Industrial chic.*

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# Brunch & Munch

*A newcomer that offers an egg-ducation.*

## **Food, Fun, Flavour**

EGG-citing times ahead! Riding the new wave of brunch places sweeping the city, Goldis Bhd has expanded their repertoire of good taste to the G Village community. Brunch & Munch is ready to woo diners with their new, daring egg-centric menu. Whether you're here to brunch or munch, the up-and-coming cafe has something to offer for everyone.

Given more freedom to create a modern take on the much adored ingredient, the result is comforting and incredibly easy to fall for. Classically tweaked food with a personal touch of the chef, it aims to enhance your brunch experience and making every bite unique.

The brilliant team's creativity has not been confined only to the kitchen, a fair amount of industrial chic, rustic-esque interior with exposed brick walls, a dedicated space for pets and the elevated bar area overlooking the entire cafe — everything that makes it insta-worthy for the millennials. If you are looking for a venue to host an event, Brunch & Munch offers its well-designed space which seats up to 106 pax.

One thing's for certain, this brunch rookie is expected to draw a cult following anytime soon with its laidback vibes and hearty specialties. We suggest not leaving until you've tasted their signature, the Scottish Egg. The best part? Have it anytime of the day.

### **Brunch & Munch**

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Jalan Desa Pandan, 55100 Kuala Lumpur  
Opens Mon-Sun: 8:30 - 22:00  
03-9201 7948